

PANA Strategic Planning Committee

PANA 5 Year Strategic Plan (2007)

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Mission

- It shall be the purpose of this Association to promote, through continuing education, the science and art of anesthesiology as provided by Certified Registered Nurse Anesthetists in all practice settings in order for its members to provide quality patient care. This Association shall promote Nurse Anesthesia practice by striving to increase public awareness regarding the capability of these advance practice nurses to act as providers of quality health care. This Association shall maintain vigilance over all aspects of professional practice of Certified Registered Nurse Anesthetists within the Commonwealth. This Association, in cooperation with the American Association of Nurse Anesthetists, will promote and foster better liaison among all allied health professionals.

Vision Statement:

S.W.O.T Analysis

Strengths

- Large Constituency
- Defined Infrastructure
- Association Management
- Lobbyists
- Committed Board
- Legal Counsel
- Communications
 - Web
 - Tidings
 - Flash email
- Large number of Nurse Anesthesia School Programs
- Strong Educational Program Offerings (based on high meeting attendance)
- Financially Secure

Weaknesses

- Low interest in constituency running for PANA Board positions
- Myopic view of the board over time due to length of terms
- Lack of structure to address changing health care landscape
- High dues structure
- Lack of recognition as Advanced Practice Nurses within the State
- Lack of Public Perception of “who we are”
- Lack of strong language in payer contracts
- Ability to meet supply of needed providers
- Relationship with Providers
- Lack of defined quality/safety agenda
- Lack of representation on AANA board and other health care boards.

Opportunities

- Quality Initiatives
- Governor's Health Care Plan
- Increased recognition of APNs
- Multiculturalism initiatives
- P4P
- Number of Nursing Programs in State
- Number of Nurse Anesthesia Programs in State

Threats

- Transparency
- P4P
- Nursing Shortage
- Large Cohort of Retiring Providers
- Lack of Qualified Faculty
- Competition for Clinical Sites
- MD/CRNA Relations
- Quality Measures
- Lack of Diversity
- Rising Compensation/Benefits
- Lower Cost Provider Competitors
- Technology Changes

External Focus

- Identify the sections of the Governor's Plan for health care reform that can help increase CRNA recognition and public perception
- Define precise tactics for our lobbying group to direct the legislative agenda toward the APN expansion of practice and payment issues
- Analyze and implement legislative language to recognize CRNAs as APNs in the state
- Identify an ad hoc group to monitor global health care change that will affect CRNA practice
- Define a quality agenda for CRNA practice in partnership with providers as well as regulatory agencies
- Identify ways to partner with educational institutions in the state to encourage Nursing enrollment, Nurse Anesthesia faculty enrollment, and development
- Define protocols to assist Anesthesia Programs in identifying and maintaining clinical sites
- Identify methods to increase diversity and multiculturalism on the Board and in the Association through mentoring and sponsorship
- Examine board's position on the AANA's movement to DNP by 2025.

Internal Focus

- Identify ways to increase Board interest and variation in composition
- Define ways to ensure financial stability in light of proposed health care cuts
- Analyze the state and federal health care agenda to identify issues for CRNA practice
- Define the necessary board infrastructure support to move the legislative, PR, educational and communications agenda
- Articulate an educational agenda that will stimulate professional involvement and respond to the needs of the constituency